

Frank B. Fuhrer Wholesale Company

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Mike's Hard Lemonade Introduces New Products!

COLD. HARD. REFRESHING.

Mike's Lite Hard Lemonade and Mike's Lite Hard Cranberry Lemonade

Welcome to the lighter side of mike's. The new mike's lite has all natural flavors and sweeteners and less calories than the leading light beer. The new mike's lite is also Gluten Free.

Mike's Harder Limeade

Our own superior mike's hard limeade, only harder! Now available at 8% alcohol by volume, mike's harder limeade is a delicious blend of real limes and a perfect citrus finish with an edge.

Mike's Harder Blueberry Lemonade

Two great flavors in one can! Introducing a never before seen flavor by Mike's - mike's harder blueberry lemonade. Now you can enjoy the refreshing taste of blueberries with a Harder twist of lemonade.

Mike's Harder Grape Punch

Mike's is always looking to push the envelope, and the new mike's harder grape punch is no exception. A punch of bold grape flavor with hints of field fresh berries will make this 8% alcohol beverage one of your favorites.

Mike's Harder Orange Citrus Punch

Mike's is taking it one step further with the New mike's harder Orange Citrus Punch a perfect blend of 5 citrus flavors: Florida orange taste with ruby red grapefruit, lemon, lime and mandarin orange.

Mike's Hard Raspberry Lemonade

The zing of raspberry and the refreshment of lemonade are together. Mike's hard raspberry lemonade will now be a product available all year.

Mike's Fiesta Pack (Margarita Variety Pack)

Mike's Fiesta Pack includes Traditional Lime, Raspberry and Peach Margaritas'.

Mike's Strawberry Lemonade (Current Seasonal)

The aroma of strawberries has finally been infused with everyone's favorite adult lemonade. With mike's in the mix, your trip to the strawberry patch just got a little (or a lot) more adventurous.

Mike's Hard Lemonade.... Now Available in 12oz Cans.

The ultimate refresher, mike's hard lemonade combines natural lemon flavors with a kiss of carbonation to deliver a nice, satisfying, "Ahhhh." followed by a nice, satisfying kick.

Bud Light Lime Cooler Box

Just in time for spring the Bud Light Lime Cooler Box 24/12oz Can has an innovative design with a flip top and liner that transforms the package into a self contained cooler. Holds up to 10 pounds of ice and is perfect for any occasion. Available for a limited time in limited quantities.



Seasonal Packages from Abita Brewery

Abita Bock

Bock is the first of Abita's seasonal brews. It is brewed with Perle hops and pale and caramel malts. Our Bock is similar to a German Maibock in its high malt content, full body and slightly higher alcohol content. Abita Bock is a very popular brew, especially during our Mardi Gras season. Gruyère, Emmental and Swiss are nice cheese choices with Bock. Great with roasted beef or pork. Try it with Mexican food too.



Abita Strawberry

Strawberry Harvest Lager is a wheat beer made with real Louisiana strawberries, picked late in the season when they're at their sweetest. This brew has earned quite a reputation in a short time, causing the brewery to up their production year after year. When this brew is found, emails and phone calls fly to friends informing them of the store's location. Strawberry Harvest is a crisp, light lager with just a hint of strawberry sweetness. It is wonderful with desserts or lighter fares such as salads and pastas. Fresh cheeses such as Burrata, chevre, Creszenza, mozzarella or Teleme pair well with Strawberry Harvest.



Shock Top Raspberry

Shock Top Raspberry Wheat is traditional Belgian-Style wheat ale brewed with wild raspberry essence and hand-selected hops, resulting in a refreshing and wildly smooth beer that is distinctly Shock Top. Available in 12oz NR 4/6 and 1/6 Barrels.



Dog Bite... A new HG Lager has been unleashed from Rock Wall Brewing Company



A lager with a hard bite shouldn't be hard to drink. That's why dog bite is brewed with select hops and malted barley for a well balanced, mellow taste that'll have high gravity drinkers coming back again and again.

Duquesne Pilsener 30 Pack

New from Duquesne Bottling Company, Duquesne Pilsener 30 pack 12oz cans. Following the success of the 12oz NR introduction Duquesne Pilsener will now be available in a convenient 30 pack can package. Production of the package is set for mid-March.



Genesee 24 oz Can Line– Up

We now have the complete line-up of 24oz Cans from Genesee with the introduction of the Genesee Light 12/24oz Cans.



Stevens Point, Horizon Wheat Seasonal

Introducing our newest seasonal offering from Stevens Point, Point Horizon Wheat is an alluring combination of spring wheat and specialty malts along with Yakima hops and American ale yeast. This lively and light, perfectly balanced wheat beer pours cloudy and finishes with a white creamy head. The glowing golden hue may help you visualize the start of a new day as early morning rays of sunshine bounce across the horizon of an American wheat field. Horizon Wheat will be available in 24/12oz NR 4/6.



21st Amendment Current Seasonal Information

21st Amendment Bitter American

If you'd been rocketed into space against your will, you might be a little bitter too. Bitter American is our long-overdue tribute to unsung, unwitting heroes everywhere. This American session ale packs a lot of hop and malt flavor into a refreshingly lower-alcohol brew, making it the perfect beer to have on hand when you have a little history to make. Bitter American is our late winter seasonal beer available from January through March in six pack cans and on draft. This extra pale session ale has lower alcohol but all the flavor and hop aroma you expect from a much bigger beer.



21st Amendment Monks Blood

21st Amendment founders Nico Freccia and Shaun O'Sullivan traveled to Belgium to develop the recipe for this special beer, visiting small, traditional breweries in the hop fields of west Flanders, not far from the famous Trappist abbey of Westvleteren. Monk's Blood is designed to pair beautifully with rich winter stews, creamy cheeses, unctuous desserts or just by itself, in a Belgian tulip glass, with a good book by the fire.

McSorley's Black and Pale Lager

Both of these outstanding beers are made from recipes that use a complex blend of high quality malt and hop varieties to produce truly distinctive, world-class beers. They are also brewed to be exceptional session beers, with tastes that will rival the most renowned Irish and British pub beers. McSorley's Black Lager has an ABV of 5.0% and McSorley's Pale Ale has an ABV of 5.3%.





Sierra Nevada Ovila Abbey Ales

This March, Sierra Nevada brings the centuries-old monastic brewing tradition to America with Ovila Abbey Ales. Brewed in collaboration with the monks of Abbey of New Clairvaux this series of three abbey ales releasing with the seasons- will be available nationwide in limited quantities.

Schlitz Classic (Gusto)

Welcome back the original formula, Schlitz Classic brings back real American Lager flavor the way it was in the 1950's and 1960's. Schlitz Classic has the delicious full body, malt flavor and fresh hop aroma that were lost over the years. Its more pronounced flavor is perfectly balanced with a refreshing hop bitterness that finishes clean. Available in 1/2 bbl and 12oz bottles.



Sam Adams Wee Heavy

Introducing Sam Adams Wee Heavy, a traditional strong Scotch ale style known for its full bodied maltiness. Wee Heavy's name originated from the practice of naming ales for their strength from light to heavy. This beer is brewed with peat smoked malt to give it an earthy and smoky aroma and flavor and it has a



Joose IT up!

Joose is now available in user friendly 8.5% ABV 12oz NR 4/6. Made with real Natural flavors, Dragon Joose, Ma's Mango, Green Apple and Raspberry Lemonade 12oz NR 4/6 provide hot, new and unique flavors to increase consumer interest!



Blast by Colt 45

Blast by Colt 45 will be launched with four flavors in two package configurations, 7oz 4/6 NR's and 23.5oz cans. Each flavor of Blast has been developed by a panel of consumers and fine-tuned by industry leading beverage scientists to maximize taste, consumer appeal and have been designed to deliver the very best tasting flavors. The four launch flavors are each made with real juice and are: Blueberry Pomegranate, Strawberry Lemonade, Grape, and Raspberry Watermelon. ABV of 12%.

